

## Chamber Diplomats

These volunteer leaders, representing member businesses, help promote a positive community image, assist in welcoming new Chamber members through ribbon cuttings and provide leadership for Chamber events and retention efforts.

**Diplomat Council** ~ Represents the Chamber as liaisons to the business community. Attends ribbon cuttings, groundbreaking, grand openings, Business After Hours and other Chamber events, contacts prospective members and participates in the Chamber's recruitment and retention program. Serves as the Chamber's goodwill ambassadors.

### **Purpose:**

The mission of the Chamber Diplomats is to represent the Chamber by exhibiting the highest degree of professionalism, knowledge and integrity to our members and the business community. Chamber Diplomats will serve as the greeting arm of the Chamber to promote new member participation and retention.

### **Components of the Chamber Diplomats Program:**

Attend Ribbon Cuttings

Serves as greeters at all Chamber events

### **Requirements of Chamber Diplomat Volunteers:**

- Someone who has been an ACTIVE Chamber member (Active is someone who attends networking events often and is integrated with Chamber culture) and is a member in good standing.
- Is confident, outgoing and inclusive
- Ability to create and maintain rapport with other business professionals
- Someone who is familiar with the mission and programs of the Chamber
- Someone who is committed to the program
- Lead volunteers at ribbon cuttings

### **Expectations of Diplomats:**

- Serve as a greeter at least three times per year
- Promote new member participation
- Consistently have fun as a group by engaging new members and therefore adding value to their membership

### **Terms:**

All first-year Chamber Diplomats will agree to serve a one year term, with the possibility of an extension at the request of Diplomats leadership and pending performance review.