

EnergyX Program 2016 Entrepreneur Season

OVERVIEW

The EnergyX Program is an intensive 12 week program that leverages successful entrepreneurs as mentors for a cohort of 3-5 early stage, Louisiana-based, companies operating in the oil and gas industry. Program resources will include focused consulting, mentorship, professional services, capital access, and peer networking. The program will kick off September 21st and conclude with all participants presenting their business to industry leaders in a private session in early December.

Participants will work with an Entrepreneur-in-Residence (EIR) where they can expect to have access to one-on-one project scoping, weekly office hours and peer-to-peer learning.

The program will include the following components:

- 12 weeks of weekly one-on-one business scoping, consulting and support from an Entrepreneur-in-Residence.
- Weekly office hours: Participants will be required to meet with the entrepreneur-in-residence during office hours once a week during the program.
- Peer Mentorship Meetings: 5 two-hour cohort dinners from October 6th to December 1st. These sessions will be led by the entrepreneur-in-residence and will be an opportunity for peer learning.
- Participants must commit to 4 out of 5 cohort meetings and 10 out of 12 EIR sessions to be eligible for the final presentation.

CRITERIA

- Be organized as a for-profit
- Primarily operating in, or serving, the energy industry
- Offers a novel solution for the petroleum industry
- Be located in Louisiana
- Committed to attending, in person, all EIR Meetings and Cohort Dinners
- Generate less than \$2.5 million in annual revenue
- Have less than 10 full time employees

Select participants will be afforded the opportunity to matriculate into the Capitalx program based on the outcome of the participant presentations in December. The Capitalx program is designed for companies who are actively seeking investment from angel or venture capital investors.

TIMELINE

Dates Subject To Change

July 15, 2015 – Applications Launch
September 4, 2015 – Applications Close
September 10/11, 2015 – Selection Day
September 18, 2015 – Scoping Day
September 21-23, 2015 - Bootcamp
September 28, 2015 – Weekly EIR meetings begin
October 6, 2015 – Cohort Dinners Begin
December 9-11, 2015 – Final Presentations
December 14, 2015 – Capitalx Selection