



Market Profile

Youngsville City, LA
 Youngsville City, LA (2283335)
 Geography: Place

Prepared by Esri

	Youngsville c...
Population Summary	
2000 Total Population	4,758
2010 Total Population	8,151
2017 Total Population	12,090
2017 Group Quarters	0
2022 Total Population	14,142
2017-2022 Annual Rate	3.19%
2017 Total Daytime Population	11,528
Workers	4,430
Residents	7,098
Household Summary	
2000 Households	1,661
2000 Average Household Size	2.86
2010 Households	2,885
2010 Average Household Size	2.83
2017 Households	4,337
2017 Average Household Size	2.79
2022 Households	5,084
2022 Average Household Size	2.78
2017-2022 Annual Rate	3.23%
2010 Families	2,230
2010 Average Family Size	3.20
2017 Families	3,190
2017 Average Family Size	3.22
2022 Families	3,702
2022 Average Family Size	3.23
2017-2022 Annual Rate	3.02%
Housing Unit Summary	
2000 Housing Units	1,798
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	7.6%
2010 Housing Units	3,056
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	12.5%
Vacant Housing Units	5.6%
2017 Housing Units	4,442
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	2.4%
2022 Housing Units	5,121
Owner Occupied Housing Units	80.9%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	0.7%
Median Household Income	
2017	\$80,885
2022	\$87,234
Median Home Value	
2017	\$222,945
2022	\$242,904
Per Capita Income	
2017	\$34,619
2022	\$38,974
Median Age	
2010	32.4
2017	34.1
2022	35.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income	
Household Income Base	4,338
<\$15,000	6.0%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	9.7%
\$200,000+	5.9%
Average Household Income	\$95,395
2022 Households by Income	
Household Income Base	5,084
<\$15,000	6.1%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	18.2%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	10.9%
\$200,000+	7.2%
Average Household Income	\$107,310
2017 Owner Occupied Housing Units by Value	
Total	3,549
<\$50,000	5.5%
\$50,000 - \$99,999	5.9%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	18.5%
\$200,000 - \$249,999	29.1%
\$250,000 - \$299,999	16.3%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	1.0%
\$1,000,000 +	0.1%
Average Home Value	\$230,783
2022 Owner Occupied Housing Units by Value	
Total	4,141
<\$50,000	2.6%
\$50,000 - \$99,999	3.3%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	31.1%
\$250,000 - \$299,999	18.5%
\$300,000 - \$399,999	19.8%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	2.1%
\$1,000,000 +	0.1%
Average Home Value	\$268,745

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	8,151
0 - 4	9.2%
5 - 9	9.0%
10 - 14	8.7%
15 - 24	10.7%
25 - 34	17.2%
35 - 44	18.1%
45 - 54	13.6%
55 - 64	7.6%
65 - 74	3.8%
75 - 84	1.6%
85 +	0.5%
18 +	69.2%
2017 Population by Age	
Total	12,091
0 - 4	8.2%
5 - 9	8.6%
10 - 14	8.1%
15 - 24	11.8%
25 - 34	14.8%
35 - 44	17.0%
45 - 54	13.4%
55 - 64	10.0%
65 - 74	5.4%
75 - 84	2.2%
85 +	0.6%
18 +	71.1%
2022 Population by Age	
Total	14,141
0 - 4	8.1%
5 - 9	8.1%
10 - 14	8.5%
15 - 24	11.7%
25 - 34	13.5%
35 - 44	17.3%
45 - 54	13.2%
55 - 64	10.2%
65 - 74	6.2%
75 - 84	2.6%
85 +	0.7%
18 +	71.0%
2010 Population by Sex	
Males	4,066
Females	4,085
2017 Population by Sex	
Males	5,976
Females	6,115
2022 Population by Sex	
Males	7,001
Females	7,140

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	8,151
White Alone	89.7%
Black Alone	6.9%
American Indian Alone	0.4%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.1%
Hispanic Origin	2.9%
Diversity Index	23.7
2017 Population by Race/Ethnicity	
Total	12,090
White Alone	86.0%
Black Alone	9.0%
American Indian Alone	0.5%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.8%
Hispanic Origin	3.9%
Diversity Index	30.8
2022 Population by Race/Ethnicity	
Total	14,142
White Alone	84.6%
Black Alone	9.5%
American Indian Alone	0.6%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	2.2%
Hispanic Origin	4.9%
Diversity Index	34.3
2010 Population by Relationship and Household Type	
Total	8,151
In Households	100.0%
In Family Households	89.3%
Householder	27.4%
Spouse	22.4%
Child	35.9%
Other relative	1.9%
Nonrelative	1.7%
In Nonfamily Households	10.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	7,656
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	2.8%
High School Graduate	30.1%
GED/Alternative Credential	4.5%
Some College, No Degree	18.2%
Associate Degree	10.5%
Bachelor's Degree	25.2%
Graduate/Professional Degree	6.2%
2017 Population 15+ by Marital Status	
Total	9,086
Never Married	24.2%
Married	63.2%
Widowed	3.0%
Divorced	9.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	90.2%
Civilian Unemployed (Unemployment Rate)	9.8%
2017 Employed Population 16+ by Industry	
Total	5,071
Agriculture/Mining	13.2%
Construction	8.9%
Manufacturing	9.7%
Wholesale Trade	2.4%
Retail Trade	11.4%
Transportation/Utilities	2.6%
Information	0.8%
Finance/Insurance/Real Estate	9.4%
Services	38.4%
Public Administration	3.1%
2017 Employed Population 16+ by Occupation	
Total	5,072
White Collar	63.5%
Management/Business/Financial	18.9%
Professional	22.2%
Sales	11.3%
Administrative Support	11.1%
Services	13.7%
Blue Collar	22.8%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.8%
Installation/Maintenance/Repair	5.1%
Production	5.9%
Transportation/Material Moving	3.9%
2010 Population By Urban/ Rural Status	
Total Population	8,151
Population Inside Urbanized Area	97.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	2,885
Households with 1 Person	16.8%
Households with 2+ People	83.2%
Family Households	77.3%
Husband-wife Families	63.2%
With Related Children	36.5%
Other Family (No Spouse Present)	14.1%
Other Family with Male Householder	4.4%
With Related Children	2.8%
Other Family with Female Householder	9.7%
With Related Children	7.3%
Nonfamily Households	5.9%
All Households with Children	47.4%
Multigenerational Households	2.9%
Unmarried Partner Households	7.5%
Male-female	6.7%
Same-sex	0.8%
2010 Households by Size	
Total	2,885
1 Person Household	16.8%
2 Person Household	31.5%
3 Person Household	19.9%
4 Person Household	20.2%
5 Person Household	8.7%
6 Person Household	2.1%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	2,885
Owner Occupied	86.8%
Owned with a Mortgage/Loan	70.7%
Owned Free and Clear	16.0%
Renter Occupied	13.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,056
Housing Units Inside Urbanized Area	96.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
	1.	Soccer Moms (4A)
	2.	Middleburg (4C)
	3.	Up and Coming Families
2017 Consumer Spending		
Apparel & Services: Total \$		\$11,262,857
Average Spent		\$2,596.92
Spending Potential Index		120
Education: Total \$		\$7,103,233
Average Spent		\$1,637.82
Spending Potential Index		113
Entertainment/Recreation: Total \$		\$15,933,048
Average Spent		\$3,673.75
Spending Potential Index		118
Food at Home: Total \$		\$25,021,125
Average Spent		\$5,769.22
Spending Potential Index		115
Food Away from Home: Total \$		\$17,422,402
Average Spent		\$4,017.16
Spending Potential Index		121
Health Care: Total \$		\$28,125,459
Average Spent		\$6,485.00
Spending Potential Index		116
HH Furnishings & Equipment: Total \$		\$10,210,624
Average Spent		\$2,354.31
Spending Potential Index		121
Personal Care Products & Services: Total \$		\$4,112,357
Average Spent		\$948.20
Spending Potential Index		119
Shelter: Total \$		\$80,965,338
Average Spent		\$18,668.51
Spending Potential Index		115
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$12,037,346
Average Spent		\$2,775.50
Spending Potential Index		119
Travel: Total \$		\$10,750,500
Average Spent		\$2,478.79
Spending Potential Index		120
Vehicle Maintenance & Repairs: Total \$		\$5,420,872
Average Spent		\$1,249.91
Spending Potential Index		117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.